

# NICE GIRLS DON'T GET RICH

*75 Avoidable Mistakes Women Make with Money*

BY LOIS FRANKEL, PH.D.

New York Times Bestselling Author of *Nice Girls Don't Get the Corner Office*

"Finally, a fresh look at how women think about money. And it's about time. Lois deals with the real reasons women have so much difficulty with their finances. I wish it had been available to read before I made so many of the mistakes she discusses."

-Barbara Stanny, author of *Prince Charming Isn't Coming* and *Secrets of Six-Figure Women*

Do you have outstanding balances on credit cards? Are you afraid to change jobs? Are you saving instead of investing? Then chances are you're not rich, not happy, and not living the life you want.

Lois Frankel, Ph.D. comes to the rescue with **NICE GIRLS DON'T GET RICH: 75 Avoidable Mistakes Women Make with Money**. Here Frankel gives women the same frank advice and empowering information that made *Nice Girls Don't Get the Corner Office* a bestseller. Dr. Frankel isolates the messages about money given to little girls that little boys never hear. Then she helps them discover the financial thinking that is keeping them stuck in old patterns, dependent relationships, and jobs where they earn less than your male counterparts-or less than they deserve. Dr. Frankel helps women change their behavior with fabulous results. Her coaching tips helps women take control, make more money, and put that money to work to create wealth.

**NICE GIRLS DON'T GET RICH** gives women the financial savvy to change negative behaviors, make smart money choices, and embrace the life they've always wanted.

## ABOUT THE AUTHOR

Dr. Lois Frankel is also the author of the international bestsellers, *Nice Girls Don't Get The Corner Office* and *See Jane Lead*, as well as *Jump Start Your Career*, *Kindling the Spirit*, *Women, Anger, & Depression*, and *Stop Sabotaging Your Career*, which was named "the best unsung business book of the year" in 1997 by *Fast Company* magazine. She is the President of Corporate Coaching International as well as a licensed psychotherapist with a doctorate in Counseling Psychology from the University of Southern California. Although originally from the East Coast, Dr. Frankel currently resides in Southern California where she also heads up MOSTE: Motivating Our Students Through Experience. MOSTE is a non-profit organization that for twenty years has provided mentors and scholarships to at-risk, inner-city middle school girls.

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